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Workers' Compensation, Disability Leaders Offer More Than Basic Strategy at Vegas Conference

19th Annual National Workers' Compensation and Disability Conference® & Expo, November 10 - 12, moves to Las Vegas; \$300.00 savings through August 20

Horsham, Pa. — May 25, 2010 — In the wake of healthcare reform, workers' compensation and disability professionals are seeking solutions to adapt to changes and stay in compliance. One conference is geared toward helping them manage this and the many other challenges they face with sessions presented by industry leaders who have been through it all and come out on top. Produced by *Risk & Insurance*® magazine and LRP Publications, the **National Workers' Compensation and Disability Conference® & Expo** will move to the Las Vegas Convention Center November 10 - 12, 2010. Attendees who register by August 20 receive \$300.00 off the on-site registration rate, and teams of three or more qualify for even bigger savings.

Now in its nineteenth year, it remains the nation's leading event where hundreds gather to expand their knowledge and gain new solutions directly related to workers' compensation, disability and return-to-work programs. Industry professionals, from CEOs and attorneys to risk managers and disability claims analysts, will find answers to many of their specific challenges across the conference's five distinct program tracks: **Better Claims Management/RTW Strategies, Data Analysis, Solving Legal/Regulatory Issues, Medical/Behavioral Solutions, and Strategic View**. The complete program agenda is available on the Web at www.WCConference.com/agenda_wc.html.

New thought leadership ensures the conference fully addresses the needs of senior-level workers' compensation stakeholders. Joining Conference Director Claude Werder and Program Chair Nancy Grover, two veteran executives have been named to serve as Program Co-Chairs: Carla Cirelli Wynn, Director of Workers' Compensation Programs, Global Risk Management for ARAMARK, and winner of a 2009 Theodore Roosevelt Workers' Compensation and Disability Management Award; and Mark Noonan, Managing Principal, Casualty Practice for Integro Insurance Brokers.

"Our conference management team wants to ensure that our event meets the needs of the workers' compensation industry. Mark and Carla are recognized as leaders in their fields and bring a wealth of innovative ideas and keen insights. They have made a huge contribution to what I think is our best program ever," said Werder.

The full conference officially kicks off on Wednesday, November 10, with the opening general session, "**Needle-Moving States: Developments That Drive the Nation**." Mark Noonan will lead a panel of high-ranking insurance officials in key states discussing the latest trends and how they will impact the industry.

Across the five topic areas, 33 breakout sessions are organized by type and level to accommodate a range of learning styles and experience. Sessions will delve deep into each topic area and highlight strategies to solve current challenges, including: "**External Medical Issues: What You Don't Know Will Cost You**," "**Connecting the Dots: Harnessing Your Data for Cost Containment**," "**Medicare Setasides/SCHIP Summit Meeting**," and "**The Good, the Bad, the Ugly: How to Avoid Disastrous Treatment Complications**."

In addition, "**The National Workers' Compensation Conference Executive Roundtable**" session will feature a distinguished group of CEOs, attorneys, medical professionals, senior insurance executives and employers as they

engage in a two-and-a-half-hour candid discussion of four pivotal workers' comp issues chosen by attendees. "Never before have so many high-ranking executives and thought leaders shared their insights at our conference. Their willingness to participate demonstrates the growing prestige of our event. The 'Executive Roundtable' adds a new dimension to the conference," said Werder.

Also on the agenda is Friday's innovative " **UnConference[®] Session: Impact of Healthcare Reform on Workers' Compensation**," which engages attendees to share their thoughts on the unprecedented law that will transform workers' comp as we know it. "Our attendees are sophisticated and opinionated. This session empowers them to define the agenda and drive the discussion. It's the best format for such a polarizing topic," said Werder.

Attendees also have the opportunity to arrive a day early and maximize their conference experience by attending "**Selecting the Best Tools for Your Workers' Compensation Program**," an in-depth add-on pre-conference symposium on Tuesday, November 9.

In addition to the conference, attendees will hit the research jackpot at the **Expo**. Open Nov. 10 - 11, the Expo will host more than 250 vendors ready to display and answer questions about their products and services relevant to the workers' compensation and disability management industries. The Expo provides an additional venue for attendees to gather knowledge, network with peers and make purchases. For exhibitor and sponsorship information, visit www.WCCConference.com or contact Fred Kurst, Trade Show Manager, at (703) 393-8304.

According to 2009-attendee Don Phillips of VCA Antech in Los Angeles, Calif., the two-and-a-half-day event was a "great use of [my] professional time in educational sessions and to see new services in the Expo!"

Produced in conjunction with **cyberFEDS[®]** for the fifth consecutive year is the **Workers' Compensation in the Federal Workplace[™] Conference**, offering 14 unique breakout sessions delivered by 16 compelling speakers, plus 2 dynamic general sessions. All the content is geared specifically to federal employees in workers' compensation. Attendees can register for an all-access **Super Pass** and attend sessions from both the **Workers' Compensation in the Federal Workplace[™] Conference** and the **National Workers' Compensation and Disability Conference[®]**. More information can be found at www.fedWCCConference.com. To request a press pass, please contact Lee Ann Tiemann at ltiemann@lrp.com.

In the height of the social media phenomenon, attendees are also encouraged to keep the conversation going. Gone are the days when conference discussions halt until the next year. Attendees can now network with colleagues and speakers before, during and after the event through the conference's social networking group on LinkedIn. "Our LinkedIn group will drive the content of this conference for years to come through the collective wisdom of thousands of experienced workers' comp professionals," stated Werder. "They can connect with each other throughout the year through our LinkedIn discussions and come together at our conference to continue to build the community."

About the National Workers' Compensation and Disability Conference[®] & Expo

The **National Workers' Compensation and Disability Conference[®] & Expo** is produced by *Risk & Insurance[®]* magazine and LRP Publications. It is the nation's largest conference and trade show on workers' compensation law and program administration, drawing: attorneys, case managers, CEOs, health and safety professionals, insurance executives, human resources professionals, legislators, occupational health nurses, operations personnel, researchers, risk managers, risk analysts, RNs, workers' compensation and disability claims managers and analysts, and workers' compensation professionals.

About LRP Publications

LRP Publications provides top-quality training and professional development in national conferences and trade shows, plus an ever-growing offering of live audio conferences and Webinars. The National Workers' Compensation & Disability Conference[®] & Expo and **cyberFEDS[®]** also host the Workers' Compensation in the Federal Workplace[™] Conference — a conference developed specifically for the federal government. More information about this conference can be accessed at www.fedWCCConference.com.

About Risk & Insurance[®] Magazine

Risk & Insurance[®] provides business executives and insurance professionals with the insight, information and strategies they need to mitigate challenging business risks. Readers keep current on a wide variety of business risks and mitigation strategies — from insurance, employee benefits and alternative risk transfer to emerging risks and the strategies for addressing them. *Risk & Insurance[®]* is published monthly and semi-monthly in April, September and October.

About **cyberFEDS**[®]

cyberFEDS[®] is the leading federal employment and workers' compensation law resource, helping thousands of federal employment law professionals stay on top of the ongoing changes in federal government plus make sense of it all with daily news coverage written by experienced federal employment law journalists in Washington, D.C.

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