


PROMOTE YOUR PARTICIPATION IN THE CONFERENCE

We are relying on you to help educate others in your network about the value of attending **NWCDC**. As a speaker, we request that you spread the word about your session. You can do this, and promote other conference features of your liking, in a combination of ways. We would be happy to assist you. Additionally, we have provided a Promo Code below for you to use in your efforts that provides for a substantial discount. Here are some easy ways to do your part:

- Announcement on your company's website
- Brief email to your colleagues
- Announcement in your company's printed and/or electronic newsletter
- Blog post
- Press release
- LinkedIn 

Post to your company's LinkedIn Group and join the **National Workers' Compensation and Disability Conference®** group. Then join existing discussions or start your own to share details of your session.

- Twitter 

Always use the conference hashtag: #NWCDCConf

Suggested tweets to use with the discount offer:

- Hear me speak on XX at #NWCDCConf and save \$100.00 with Promo Code SPK17.
- Don't miss my session on XX at #NWCDCConf. Save \$100.00 with Promo Code SPK17.
- Special discount to see me speak at #NWCDCConf: Use Promo Code SPK17 to save \$100.00.
- Join me at #NWCDCConf where I'll be speaking about XX. Save \$100.00 with Promo Code SPK17.

- Facebook 

Post to your organization's Facebook page and Like the **National Workers' Compensation and Disability Conference®** page to share details of your session.

COMING SOON!

Speaker Marketing Tool to promote your participation.
Keep an eye on your email for more details.

Special Discount Offer for Your Colleagues
Your colleagues can use the **Promo Code SPK17** to save \$100.00



Don't forget to post the **speaker badge** to your company's website and blog and add it to your email signature!